



This item may prove useful for your school newsletter

Pupils learn about the dangers of alcohol

Our pupils are taking part in a national project which aims to make them more aware of the dangers of alcohol misuse.

The **Hospitality Matters** scheme is backed by BII, a registered charity and the professional body for the licensed retail sector. BII works with its 17,500 members across the UK to promote responsible attitudes to alcohol retail and consumption by generating greater awareness of social and legal responsibilities. Through the **Hospitality Matters** initiative pupils complete a series of quizzes and puzzles which teach them about the health and social problems that result from the irresponsible use of alcohol.

The project also highlights the growing importance of the hospitality and tourism sectors in the UK, not only as a source of wealth for the country, but also as an industry which offers a wide variety of interesting and rewarding careers.

The school is grateful to BII for the **Hospitality Matters** quiz materials as they help pupils learn in a fun way and are also designed to be extremely teacher-friendly. At some point, pupils may be set a 'Family Quiz' for homework which will allow you to play a part in the project by helping the youngsters answer some interesting and fun questions ... but do remember that, no matter what they may tell you, the pupils should do most of the work!